**ERIKA R. WATSON**

***Tampa, Florida 33611***

## EDUCATION

University of Tampa Masters of Instructional Design & Technology

The Ohio State University Bachelor of Arts

**SKILLS**

* Training & Instruction
* Articulate Storyline 2, 3 & 360
* Webinar Creation & Presentation
* Public Speaking: Large & Small groups
* Program Evaluation & Project Management

* Creative Workshop Coordination
* Blackboard Learn, Canvas & D2L (intrepid)
* Replay, Presenter 13, Rise
* Blackboard Collaborate
* Diverse Environment Specialist

**EXPERIENCE**

*Nielsen 6/5/2017*

***Instructional Design Technical Writer***

Responsible for the design and development of learning content to support industry-leading platforms and services. Tasked with transforming technical content into an engaging and interactive learning experience via multiple modalities including instructor-led training (classroom and virtual), eLearning, videos, and job aids.

*University of Tampa 1/2017 Spring semester IDT Internship*

***Educational Technologist Intern - Educational Technology Department***

Assisted new and Adjunct Faculty with technology resources for hybrid and online courses by providing step by step instruction, information, advice, and guidance in the creation of course content and delivery of instruction. Offered guidance using Articulate Replay and Presenter, Blackboard Learn, editing and screencast tools.

*Saint Leo University 2013-2016 (Tampa, Fl.)*

***Academic Advisor Undergraduate Student Services***

Advise adult learners in the Center for Online Learning degree programs. Assess learning gaps according to online course performance and completion of assignments. Guide adult learners in identifying and achieving educational goals. Implementation of resources available to guide and assist adult learners in navigating the learning process including communication with faculty, utilizing library resources, and other vital student services as they complete degree requirements, while learning University policies and procedures. Develop technology and enhance adult learning skills required for students to become successful online learners. Creation and facilitation of webinars and workshops utilizing Blackboard Collaborate. Collaborate with departmental team for successful on-boarding of all new students. Provide comprehensive Curriculum Evaluation for students.

*J. Sargeant Reynolds Community College 2006-2013 (Richmond, Va.)*

***Lead Academic Advisor & Enrollment Services Specialist***

Assess the needs of new and continuing adult learners seeking certificate or two-year Associate degree programs. Provide training for all new Advisors. Develop training for appropriate dissemination of information and guidance for adult learners in the areas of admissions, registration, testing, curriculum planning, transfer opportunities, career planning, financial aid, and general college information. Collaborative facilitation of a New Student Success Call Center for Enrollment Services.

***Professional Associations and Leadership Experience***

Association for Educational Communications & Technology (AECT), Association for Talent & Development (ATD), National Academic Advising Association (NACADA), Graduate Instructional Design Committee (GRID) membership and elected VP of Member Development 2016-2017